

# Slack

# What is Slack?

Slack is a messaging app for teams. You can create channels to organize conversations, search message history, and add notes and reminders.

# How to connect your Slack account to Zoho Flow

- 1. Select the required trigger or action. If you select a trigger, click **Next**.
- 2. If there are no existing Slack connections in your account, click **Connect**. Otherwise, click **New connection**.

• New Connection
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- 3. Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **Slack**.
- 4. Enter a connection name and click Authorize.
- 5. Enter the details of your Slack account in the pop-up that appears.
- 6. Click Authorize to allow Zoho Flow to access your account.

## **API documentation**

If you experience any Slack-related errors in your flows or if you wish to learn more about the Slack API, the API documentation can be found <u>here</u>.

Learn how to fix app-specific errors using API documentation

### Triggers and actions available in Zoho Flow

#### Triggers

#### New channel

Use this trigger to create a new project or event when a new channel is created.

#### New message posted to private channel

This trigger lets you create to-dos, tickets, or notes based on messages in a private channel.

#### New message posted to public channel

Set reminders in your calendar or post on social media for messages in a specific public channel.

#### New user

Send a welcome message in Slack when a new user is added, and add them to your accounting and marketing software.

#### Starred message

This trigger allows you to create leads, add comments to tasks, or send an email when a message is starred.

#### Actions

#### Create channel

Create channels based on new folders, form entries, or on a schedule (such as every year) using this action.

#### Create reminder

Use this action to create reminders for scheduled meetings, task due dates, and deal deadlines.

#### Fetch user - By ID

When a message is starred, use this action to fetch details about the user who sent the message.

#### Fetch user - By name

Fetch user details based on assigned tickets or tasks and send a direct message to notify them.

#### Fetch user - By username

Fetch user details based on the Slack username available in messages to assign tasks or deals.

#### Send direct message

This action lets you send direct messages when a leave request is approved, or to remind the user a day before their task is due.

#### Send private channel message

Use this action to send private channel messages for low product quantity in inventory, updated orders, or canceled orders.

#### Send public channel message

This action allows your marketing team to know when there is a new unsubscription, social media mention, or email bounce.

#### Set channel topic

Update your channel topic for new campaigns or calendar events using this action.

#### Update profile

This action lets you update profile details based on emails or updated data in your subscription management tool.