



Rebrandly

What is Rebrandly?

Rebrandly is a custom URL shortener that lets you share branded links. You can create or import links in bulk, turn links on or off, and track clicks based on different parameters.

How to connect your Rebrandly account to Zoho Flow

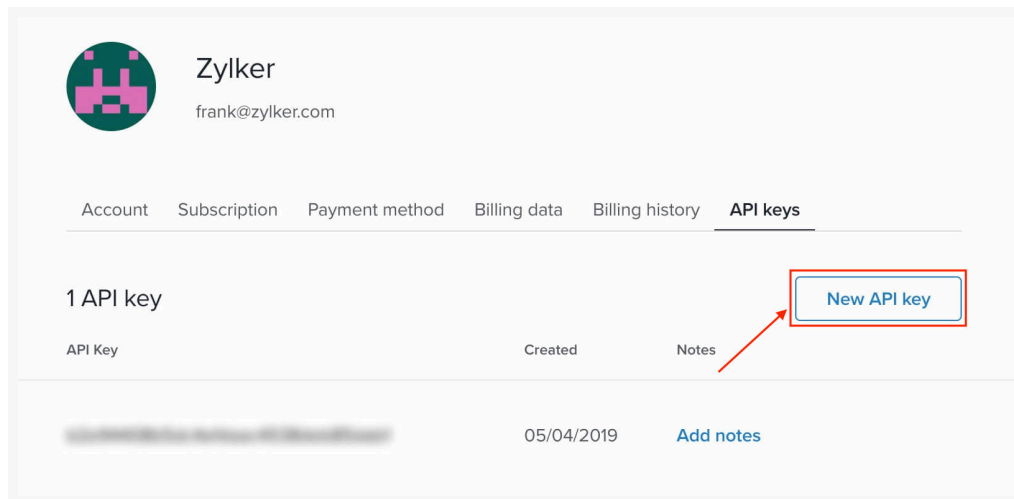
1. Select the required trigger or action. If you select a trigger, click **Next**.
2. If there are no existing Rebrandly connections in your account, click **Connect**. Otherwise, click **New connection**.

A screenshot of the Zoho Flow configuration interface. The breadcrumb trail at the top reads 'App Trigger > Rebrandly > New branded link > Configure'. The main section shows the 'New branded link' trigger icon and description: 'Triggers when a new branded link is created'. Below this, the 'Connection' field is highlighted with a red box and a red arrow pointing to a '+ New connection' button. The 'Variable Name' field is set to 'trigger'.

Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **Rebrandly**.

3. Enter a connection name, then click **Get API key**. A new browser tab will open.

4. In your Rebrandly account, click **New API key**.



Copy and paste the value in your flow configuration.

5. Click **Authorize**.

API documentation

If you experience any Rebrandly-related errors in your flows or if you wish to learn more about the Rebrandly API, the API documentation can be found [here](#).

[Learn how to fix app-specific errors using API documentation](#)

Triggers and actions available in Rebrandly

Triggers

Click goal reached

Use this trigger to make an announcement in your team collaboration tool, or send an email to your team when a click goal is reached.

New branded link

When a new branded link is created, use this trigger to add a spreadsheet row, or send it as a message in team chat.

Actions

Create branded link

Create branded links based on starred messages in chat, new tasks, or every time a social media post is made from a specific account.

Fetch branded link

This action lets you fetch a branded link before updating it.

Update branded link

Use this action to update branded links based on tagged emails or form entries.