

How to Integrate Telegram with Zoho Voice?

While renowned for its lightning-fast message delivery, ensuring timely communication with customers, and its support for larger file sizes for sharing between users and agents, Telegram with its unique set of advantages make it a compelling choice for businesses seeking to enhance their customer interactions.

Prerequisites

The following are the prerequisites for integrating Telegram with your Zoho Voice account:

- 1. A Telegram account
- 2. A verified business

Steps to set up a Telegram channel on Zoho Voice

- 1. Log in to your **Zoho Voice** account with **Superadmin or Admin** privileges.
- 2. Select **Integrations** from the left menu bar.
- 3. Switch to Instant Messaging tab.
- 4. Navigate to *WhatsApp* and click on the **Configure** button.
- 5. To get started, Click on the Add Number button at the top right corner.
- 6. To get Both Auth Token, follow these steps.
 - a. In your Telegram account, search for the bot named **botfather**.
 - b. In the chat window, click on the **Start** button to begin the conversation.
 - c. From the response, select /**newbot** to create a new bot.
 - d. Choose an appropriate business/channel name for the bot.
 - e. Then, choose a username for the bot (stick to the guidelines as suggested in the chat response).
 - f. A telegram link for the bot, along with the **bot auth token** is generated.
- 7. Paste the **Bot Auth Token** in the **Add Channel** view.
- 8. Select a **Welcome Message** from the **Auto-response** configuration.
- 9. Associate relevant **Agents** to the channel and click **Save**.