

Gravity Forms

What is Gravity Forms?

Gravity Forms is a tool to create forms for your WordPress powered websites. It provides ready-to-use form fields, conditional logic, and more.

How to connect your Gravity Forms account to Zoho Flow

- 1. Select the required trigger or action. If you select a trigger, click **Next**.
- 2. If there are no existing Gravity Forms connections in your account, click **Connect**. Otherwise, click **New**.
- 3. Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **Gravity Forms**.
- 4. Enter a connection name.
- 5. You will need *Consumer key*, *Consumer secret*, and *Base URL* of your WordPress website to proceed.

Finding the Base URL of your WordPress website

- 1. In a new browser tab, log in to your WordPress admin dashboard.
- 2. Navigate to **WPAdmin dashboard** > **Settings** > **General** > **Site address (URL)**.
- 3. Copy the URL and paste it in the **Base URL** field in Zoho Flow.

Finding the Consumer Key and Consumer Secret

1. Return to your **WP Admin dashboard**.

2. On the left panel, navigate to **Forms** > **Settings** > **REST API** > **Authentication (API version 2)** > **Add key**.

Dashboard Dashboard	Gravity Forms API Settings									
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😑 Forms 🗖	Zapier	Enable access to the API	Enable access to the API							
Forms	Zoho CRM									
New Form	Uninstall	Authentication (API version 2)								
Entries										
Settings		Create an API Key below to use the REST API version 2. Alternatively, you can use cookie authentication which is supported for logged in users. Visit our documentation pages for more information.								
Import/Export		API Keys	Description	Key	llear	Permissions	Last Accase			
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System Status		You don't have any API keys. Let's go create one!								
Help										
Pages			Add Key	-						
Comments										

- 3. Select the user. Set the permissions as **Read/Write**, then click **Add Key**.
- 4. Copy the Consumer key and Consumer secret key from this box and paste it in the respective fields in Zoho Flow.
- 5. Once you have pasted the keys, return to the WordPress tab, click **Back to API settings**, then click **Update**.

API documentation

If you experience any Gravity Forms-related errors in your flows or if you wish to learn more about the Gravity Forms API, the API documentation can be found <u>here</u>. <u>Learn how to fix app-specific errors using API documentation</u>

Triggers and Actions in Zoho Flow

Triggers

Form submitted

Use this trigger to create leads, add tasks, or track employment applications using form submissions.

How do I set up the trigger?

After selecting the trigger, Zoho Flow will provide you a **Unique URL** that needs to be inserted to your Gravity Forms Webhook Add-On.

Installing Gravity Forms Webhook Add-on

1. Log in to your **WP Admin dashboard**.

2. Navigate to **Forms** on the left panel > **Add-Ons**.

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- 3. Scroll down and find Webhooks Add-On.
- 4. Click Install. Once the installation is complete, click Activate.

Once you have installed Gravity Forms Webhook Add-on

- 1. Navigate to **Forms** (the Gravity Forms section) on the left panel > **Forms**.
- 2. Scroll down and hover over your required form, then navigate to **Settings** > **Webhooks** > **Add new**.

Dashboard	Sample Form	Form V ID:1					
Posts	Z Edit \$\$\$ Settings ○ Entries ● Preview						
Media		•					
Forms	Form Settings	Webhooks Feeds Add New					
ms	Confirmations						
w Form	Notifications						
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- 3. Provide a name for your webhook feed.
- 4. Copy the URL provided in your trigger configuration, then paste it into the **Request URL** field.
- 5. Click **Update settings**.

Actions

Fetch entry

Use this action to find details such as email address, phone number, or other fields from an existing form entry.