

# **Formidable Forms**

# What is Formidable Forms?

Formidable Forms is an advanced WordPress form plugin with a drag-and-drop form builder. Build a single contact form or complex multi-page forms with conditional logic, calculations, file uploads, and more.

### How to connect Formidable Forms to Zoho Flow

#### Step 1: Install the Zoho Flow Plugin in WordPress

- 1. Log in to your WordPress account.
- 2. On the left panel, navigate to **Plugins**. Click **Add new**.

🔊 Appearance		-
🖌 Plugins	Installed Plugins	
👗 Users	Add New	
🗲 Tools	Plugin File Editor	
Settings		

3. Search for **Zoho Flow** and click **Install now.** 

Alternatively, <u>download the Zoho Flow plugin</u>. Use the WordPress built-in plugin installer, or extract the contents into the *wp-content/plugins/* directory of your WordPress installation.

4. Once installed, activate the plugin from the **Plugins** menu in WordPress.

#### Step 2: Create a connection in Zoho Flow

- 1. Create a new flow in Zoho Flow.
- 2. Select the required trigger or action. If you select a trigger, click **Next**.
- 3. If there are no existing Formidable Forms connections in your account, click **Connect**. Otherwise, click **New**.

App Trigger > Formidable Forms > Form entry ma	ude > Configure	$\times$
Ē	Form entry made Triggers when a new form entry is made	
Fornidable Forms Form jugin with a drag and drop form builder. Build a single contact form or complex multi- page forms with conditional logic, calculations, file uploads, and more.	You haven't created any Formidable Forms connections	
	Creating a connection authorizes Zoho Flow to exchange data with Formidable Forms Connect	

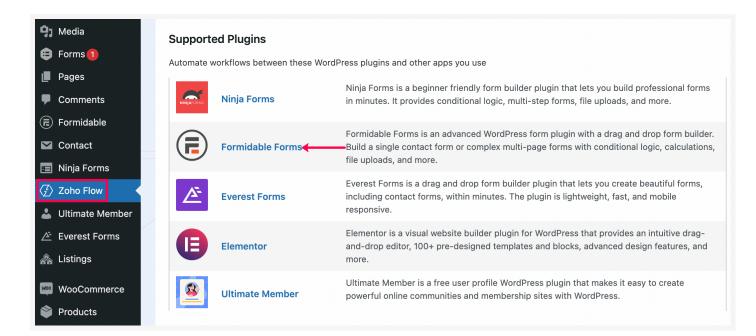
Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **Formidable Forms**.

4. Enter a connection name.

You will need the API key, as well as the Base URL of your WordPress website to proceed.

#### Step 3: Find the API key

- 1. Log in to your WordPress account.
- 2. Navigate to **Zoho Flow** on the sidebar menu.



3. Click Formidable Forms, then + New API key.

← Back					
Formidable Form	IS				
API Keys + New API Key					
You can use any of the active	e API keys to allow Zoho Flow integrate Formidable	Forms with other apps. Generate one if you don't have any.			
Description	API key	Created on			
No items found.					
Description	API key	Created on			

4. Copy the key and paste it into the **API key** field in Zoho Flow.

#### Step 4: Find your WordPress website's Base URL

- 1. In a new browser tab, log in to your WordPress admin dashboard.
- 2. In your WP Admin dashboard, navigate to **Settings** on the left panel, then **General**.
- 3. Copy the URL from **Site address** (without the '/' slash at the end, if it is there) and paste it into the **Base URL** field in Zoho Flow.
- 4. Click Authorize.

## **Triggers and Actions in Zoho Flow**

### Triggers

#### Form entry made

Add leads, add tasks in project management applications, or track employment applications using form submissions.