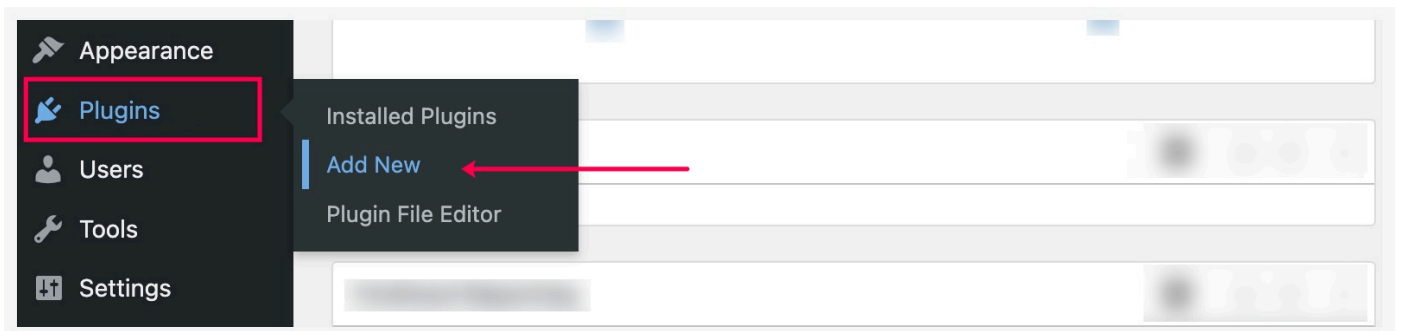# Contact Form 7

What is Contact Form 7?

Contact Form 7 is a beginner-friendly form builder plugin that lets you build professional forms in minutes. It provides conditional logic, multi-step forms, file uploads, and more.

How to connect Contact Form 7 to Zoho Flow
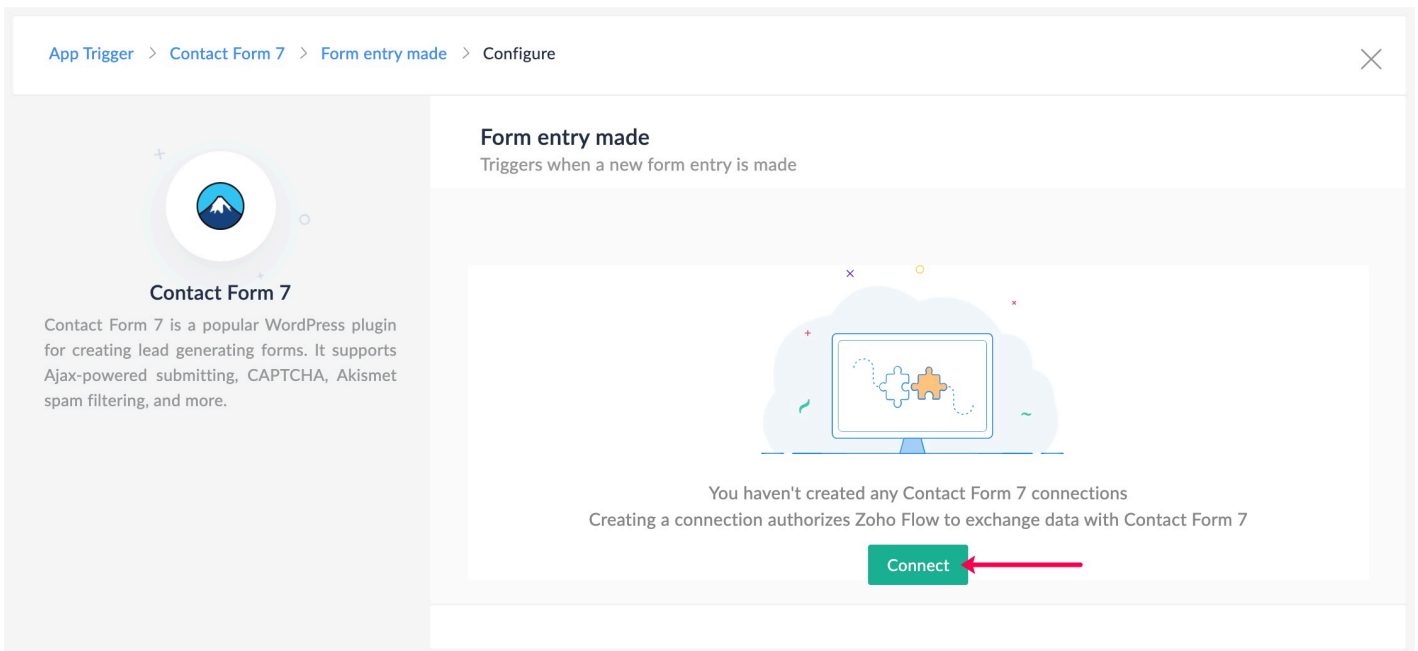
Installing the Zoho Flow Plugin in WordPress

1. Log in to your WordPress account.
2. On the left panel, navigate to **Plugins**. Then, click **Add new**.

3. Search for **Zoho Flow** and click **Install** now**.**

Creating a connection in Zoho Flow

1. Create a new flow in Zoho Flow.
2. Select the required trigger or action. If you select a trigger, click **Next**.
3. If there are no existing Contact Form 7 connections in your account, click **Connect**. Otherwise, click **New**.
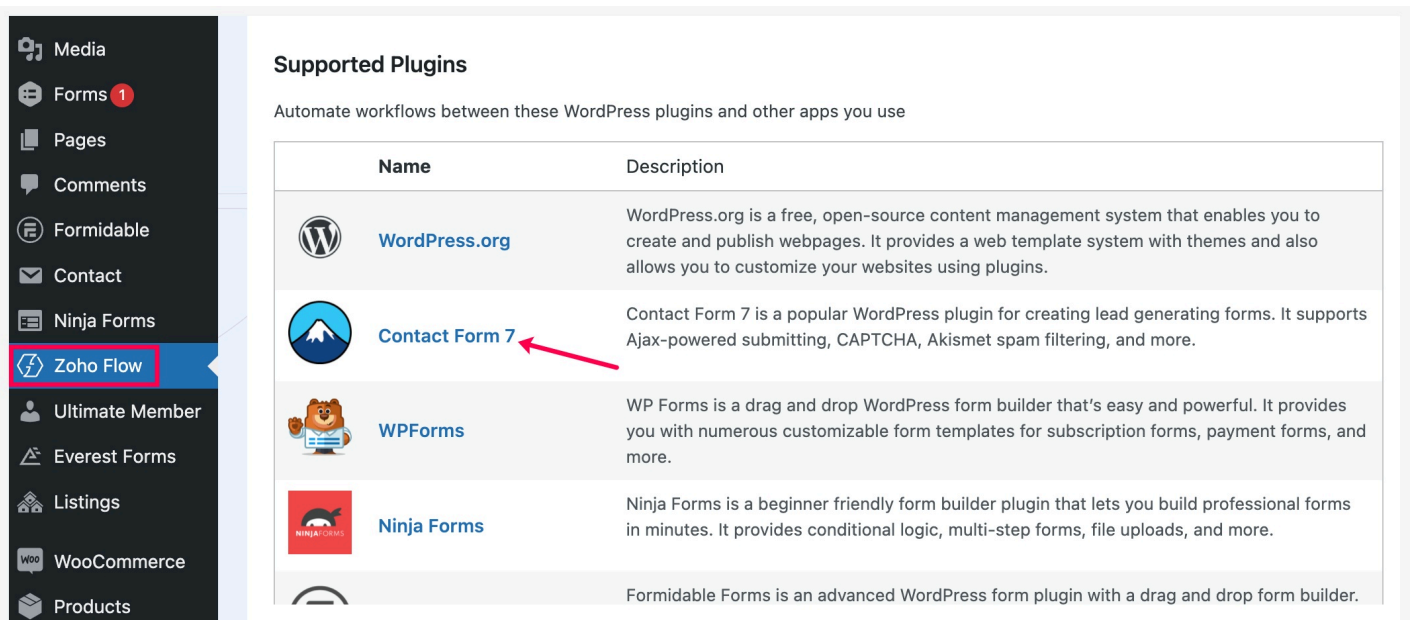
Alternatively, you can create a new connection by navigating to Settings, then Connections. Click Create connection and choose Contact Form 7.
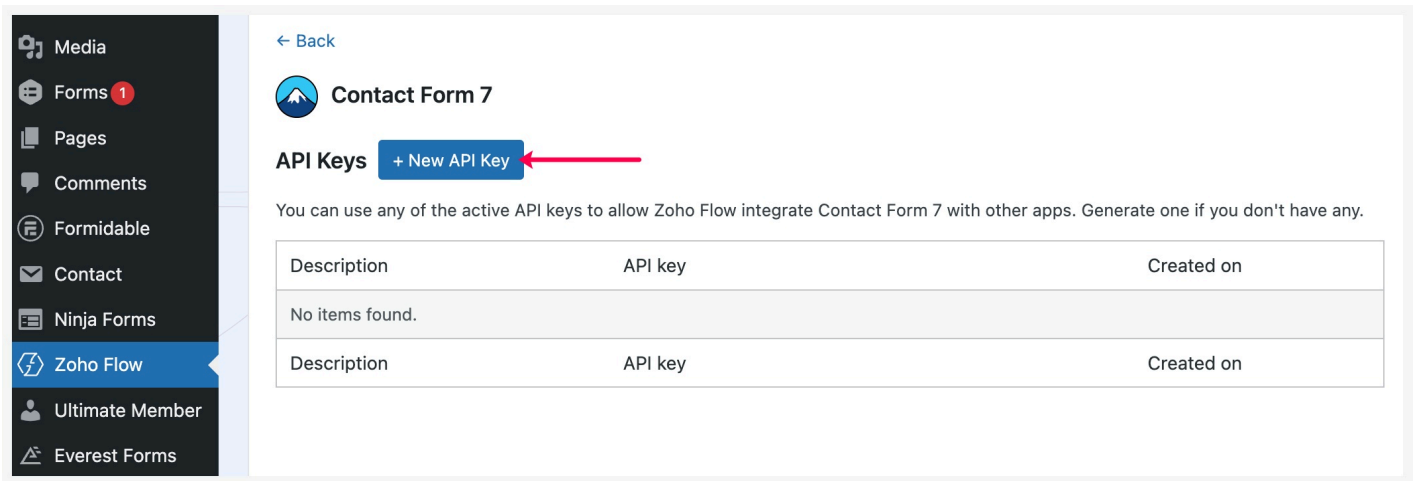
4. Enter a connection name.
5. You will need the *API key,* as well as the *Base URL* of your WordPress website to proceed.

Finding the API key

1. Log in to your WordPress account.
2. Navigate to **Zoho Flow** on the sidebar menu, then **Contact Form 7**.

3. Click **+New API key**.

4. Copy the key and paste it into the API key field in Zoho Flow.

Finding your WordPress website's Base URL

1. In a new browser tab, log in to your WordPress admin dashboard.
2. In your WP Admin dashboard, navigate to **Settings** on the left panel, then **General**.
3. Copy the URL from **Site address** (without the '/' slash at the end, if it is there) and paste it into the Base URL field in Zoho Flow.
4. Click **Authorize**.

Triggers and Actions in Zoho Flow

Triggers

Form entry made

Use this trigger to create leads, analyze entries, collect feedback, or track orders using form submissions.