



Zoho Corporation

# Upgrade to a Paid Plan

Follow these steps to upgrade to a paid plan on Zoho Social

1. Click on your **Display Picture** at the top right corner of your Home screen
2. Click **Manage Subscription**.

The screenshot shows the Zoho Social dashboard for 'Zylker Travels'. The 'Brand Health' section displays a table of performance metrics across various social media channels. The 'Recent Posts' section shows a grid of recent social media posts. On the right sidebar, the user profile 'Nathan Brooks' is visible, and the 'Manage Subscription' button is highlighted with a red arrow.

| CHANNELS       | TOTAL FOLLOWERS <sup>?</sup> | NEW FOLLOWERS <sup>?</sup> | NO. OF POSTS <sup>?</sup> | REACH <sup>?</sup> | ENGAGEMENTS <sup>?</sup> |
|----------------|------------------------------|----------------------------|---------------------------|--------------------|--------------------------|
| ZylkerTravels  | 56,908  70.0%                | 2549  40.0%                | 3564  59.6%               | 1345  65.7%        | 321  50.0%               |
| ZylkerTravels  | 20,897  56.9%                | 765  100.0%                | 980  200.0%               | NA <sup>?</sup>    | 1096  60.0%              |
| Zylker Travels | 37,700  71.8%                | 234  78.3%                 | 2301  350.0%              | 900  40.0%         | 2706  45.7%              |
| zylkertravels  | 43,986  45.9%                | 5507  56.9%                | 3109  100.0%              | 486  45.7%         | 1758  90.0%              |
| Zylker Travels | 68,867  81.6%                | 985  60.0%                 | NA <sup>?</sup>           | 166  62.9%         | 670  34.0% <sup>?</sup>  |
| Zylker Travels | 15,409  78.3%                | 1276  45.7%                | 489  230.0%               | 779  40.0%         | 1207  59.6%              |

**Recent Posts**

| Post   | Author     | Time               | Content                                     |
|--|------------|--------------------|---|
| ZylkerTravels via Zoho Social by Sofia_lpoz  | Sofia_lpoz | 18 Mar at 10:00 AM | Hello! What are your summer vacation plans? |
| ZylkerTravels via Zoho Social by Einhard     | Einhard    | 18 Mar at 01:00 PM | Thank you!                                  |
| Zylker Travel via Zoho Social by Charles     | Charles    | 17 Mar at 10:00 AM | What is your travel plans for 2021 Summer?  |
| Zylker Travels via Zoho Social by Sofia_lpoz | Sofia_lpoz | 18 Mar at 10:00 AM | Hello! What are your summer vacation plans? |
| zylkertravels via Zoho Social by Manish      | Manish     | 5 Mar at 08:18 PM  |   |

**MY PORTALS (4)**

- zephyrdigitals **PREMIUM**
- zylkertravels **AGENCY PLUS**
- traveldiary **CRMPLUS**
- zylkerphotography **AGENCY PLUS**

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Refer your friends and earn 15% Zoho Wallet Credits!  
[Refer Now](#)

DOWNLOAD OUR APPS ON

3. Select **Monthly** or **Yearly** billing by switching the toggle above the listed plans.

4. You can choose from the following plans: Standard, Professional, Premium, Agency, and Agency Plus. To get a detailed understanding of the features available on these plans, please refer to the table above or head over to our [plan comparison page](#).

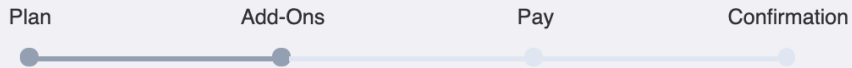
| STANDARD<br>\$10<br>/month billed annually<br>TRY NOW   | PROFESSIONAL<br>\$30<br>/month billed annually<br>TRY NOW   | ★ NEW ★<br>PREMIUM<br>\$40<br>/month billed annually<br>TRY NOW   | AGENCY<br>\$230<br>/month billed annually<br>TRY NOW   | AGENCY PLUS<br>\$330<br>/month billed annually<br>TRY NOW  |
|---|---|---|--|--|
| <ul style="list-style-type: none"> <li>✓ 1 Brand (7 Channels) ①</li> <li>✓ 1 Team Member</li> <li>✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, &amp; Google My Business listings.</li> <li>✓ 24/5 email support</li> </ul>  | <ul style="list-style-type: none"> <li>✓ 1 Brand (7 Channels) ①</li> <li>✓ 1 Team Member</li> <li>✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, &amp; Google My Business listings.</li> <li>✓ 24/5 email support</li> </ul>  | <ul style="list-style-type: none"> <li>✓ 1 Brand (8 Channels) ①</li> <li>✓ 3 Team Members</li> <li>✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, YouTube Channels, &amp; Google My Business listings.</li> <li>✓ 24/5 email support</li> </ul>   | <ul style="list-style-type: none"> <li>✓ 10 Brands (80 Channels) ①</li> <li>✓ 5 Team Members</li> <li>✓ 24/5 email support</li> </ul>  | <ul style="list-style-type: none"> <li>✓ 20 Brands (160 Channels) ①</li> <li>✓ 5 Team Members</li> <li>✓ 24/5 email support</li> </ul>                                 |
| <ul style="list-style-type: none"> <li>✓ Home dashboard</li> <li>✓ Recent posts</li> <li>✓ Multi-channel publishing</li> <li>✓ Content scheduling</li> <li>✓ Publishing calendar</li> <li>✓ Published/Scheduled posts</li> <li>✓ zurl link shortner</li> <li>✓ Activity log</li> <li>✓ User tagging</li> <li>✓ Summary Reports</li> <li>✓ Drafts</li> <li>✓ Twitter Location</li> </ul> | <b>Standard Features +</b> <ul style="list-style-type: none"> <li>✓ Livestream</li> <li>✓ Notifications</li> <li>✓ CustomQ</li> <li>✓ Repeat posting</li> <li>✓ Bulk scheduling</li> <li>✓ Popular posts</li> <li>✓ Post insights</li> <li>✓ Bit.ly link shortner</li> <li>✓ Image library</li> <li>✓ Scheduling retweets</li> <li>✓ RSS feeds</li> <li>✓ Cloudpicker</li> <li>✓ Messages</li> <li>✓ Pause/Resume content</li> <li>✓ Mute &amp; Block accounts</li> <li>✓ Connections</li> <li>✓ Monitoring dashboard</li> <li>✓ Custom video thumbnail</li> <li>✓ Instagram first comment</li> </ul> | <b>Professional features +</b> <ul style="list-style-type: none"> <li>✓ SmartQ</li> <li>✓ Content approvals &amp; workflow</li> <li>✓ Exporting posts</li> <li>✓ Discussing posts</li> <li>✓ Collaborate</li> <li>✓ Team Member audio/video &amp; chat</li> <li>✓ Reports dashboard</li> <li>✓ Custom reports</li> <li>✓ Share reports</li> <li>✓ Manage custom roles</li> <li>✓ Content targeting</li> <li>✓ UTM parameters</li> <li>✓ Lead ads - Facebook &amp; LinkedIn</li> <li>✓ Zoho CRM integration</li> <li>✓ Zoho Desk integration</li> <li>✓ CRM leads &amp; contacts</li> <li>✓ Lead generation</li> </ul> | <b>Premium features+</b> <ul style="list-style-type: none"> <li>✓ Client invite</li> <li>✓ Portal customization</li> <li>✓ Scheduling/emailing reports</li> <li>✓ Agency-branded reports</li> <li>✓ Custom view for clients</li> <li>✓ Free login for clients</li> </ul> | <b>Agency features+</b> <ul style="list-style-type: none"> <li>✓ +10 more Brands (80 social channels)</li> </ul>   |
|   | <b>Add-ons</b> <ul style="list-style-type: none"> <li>✓ Brands at \$14.5/Brand/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul>  | <b>Add-ons</b> <ul style="list-style-type: none"> <li>✓ Brands at \$19.5/Brand/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul>  | <b>Add-ons</b> <ul style="list-style-type: none"> <li>✓ 5 Brands at \$76/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul>   | <b>Add-ons</b> <ul style="list-style-type: none"> <li>✓ 5 Brands at \$76/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul> |

Local taxes (VAT, GST, etc.) will be charged in addition to the prices mentioned.

5. Click **Upgrade** below the paid plan you have selected.

6. You can choose to buy additional Brands and Team Members as add-ons to the plan you've selected. Enter the value and click **Proceed**.

## Subscribe to Zoho Social in 4 easy steps



Professional

\$300

### ADD-ONS

Team Member  
\$100 /year

Brand  
\$200 /year

SUBTOTAL **\$300**

Total amount to be paid

**\$300**

PROCEED

- ❗ Each Brand you add will have access to eight social channels, that is, Facebook Page, Facebook Group, Twitter Profile, LinkedIn Company Page, LinkedIn Profile, Google My Business listing, Instagram Business Profile, and YouTube Channel. If you don't want specify add-ons right now, you can leave the boxes blank.

7. Review your order and add your billing details.

Plan Add-Ons Pay Confirmation

### Billing Details

Select Country ▲

Company Name

Phone Number

Street Address

City

State





ZIP

8. Choose whether you want to pay with a credit card or Paypal.

Credit Card

PayPal


Card Number



MM

YY

CW



☐ Use my billing address as my credit card address

Select Country

Street Address

City

State

ZIP

Total amount to be paid

**\$300**

PROCEED

9. Enter your billing details, then click **PROCEED TO PAY**.

- ① All subscriptions will be automatically renewed from your selected payment method on a recurring basis and we'll send you a receipt each time. We do not store your card details. You can upgrade, downgrade or cancel anytime. If the subscription is canceled, refunds and termination of access will follow the Terms of Service. Prices are in US Dollars and subject to change. Other restrictions and taxes may apply. We highly recommend that you refer to our [Pricing Plans Comparison](#) to learn how to get the most out of Zoho Social for your business.