



Purchasing Brand Add-Ons

Brand Add-Ons are an additional set of Brands that you can plug into your portal on top of an already existing Brand on Zoho Social.

You can include Brand Add-Ons based on the plan you are on.

- **Free plan** and **Standard plan** cannot add Brand Add-ons.
- On a **Professional plan**, you can add a maximum of 5 Brand Add-Ons at **17\$/Brand/Month** and **14.5\$/Brand/Month Billed Annually**.
- On a **Premium plan**, you can unlimited Brand Add-Ons at **23\$/Brand/Month** and **19.5\$/Brand/Month Billed Annually**.
- On **Agency** and **Agency Plus plans**, you can add unlimited Brand Add-Ons at **92\$/5 Brands/Month** and **76\$/5 Brands/Month Billed Annually**.

Check out our Plan Comparison sheet to compare all the plans available on Zoho Social.

<div>STANDARD</div> <div>\$10</div> <div>/month billed annually</div> <div>TRY NOW</div>	<div>PROFESSIONAL</div> <div>\$30</div> <div>/month billed annually</div> <div>TRY NOW</div>	<div>★ NEW ★</div> <div>PREMIUM</div> <div>\$40</div> <div>/month billed annually</div> <div>TRY NOW</div>	<div>AGENCY</div> <div>\$230</div> <div>/month billed annually</div> <div>TRY NOW</div>	<div>AGENCY PLUS</div> <div>\$330</div> <div>/month billed annually</div> <div>TRY NOW</div>
<ul style="list-style-type: none"> ✓ 1 Brand (7 Channels) ① ✓ 1 Team Member ✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, & Google My Business listings. ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 1 Brand (7 Channels) ① ✓ 1 Team Member ✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, & Google My Business listings. ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 1 Brand (8 Channels) ① ✓ 3 Team Members ✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, YouTube Channels, & Google My Business listings. ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 10 Brands (80 Channels) ① ✓ 5 Team Members ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 20 Brands (160 Channels) ① ✓ 5 Team Members ✓ 24/5 email support
<ul style="list-style-type: none"> ✓ Home dashboard ✓ Recent posts ✓ Multi-channel publishing ✓ Content scheduling ✓ Publishing calendar ✓ Published/Scheduled posts ✓ zurl link shortner ✓ Activity log ✓ User tagging ✓ Summary Reports ✓ Drafts ✓ Twitter Location 	<div>Standard Features +</div> <ul style="list-style-type: none"> ✓ Livestream ✓ Notifications ✓ CustomQ ✓ Repeat posting ✓ Bulk scheduling ✓ Popular posts ✓ Post insights ✓ Bit.ly link shortner ✓ Image library ✓ Scheduling retweets ✓ RSS feeds ✓ Cloudpicker ✓ Messages ✓ Pause/Resume content ✓ Mute & Block accounts ✓ Connections ✓ Monitoring dashboard ✓ Custom video thumbnail ✓ Instagram first comment 	<div>Professional features +</div> <ul style="list-style-type: none"> ✓ SmartQ ✓ Content approvals & workflow ✓ Exporting posts ✓ Discussing posts ✓ Collaborate ✓ Team Member audio/video & chat ✓ Reports dashboard ✓ Custom reports ✓ Share reports ✓ Manage custom roles ✓ Content targeting ✓ UTM parameters ✓ Lead ads - Facebook & LinkedIn ✓ Zoho CRM integration ✓ Zoho Desk integration ✓ CRM leads & contacts ✓ Lead generation 	<div>Premium features+</div> <ul style="list-style-type: none"> ✓ Client invite ✓ Portal customization ✓ Scheduling/emailing reports ✓ Agency-branded reports ✓ Custom view for clients ✓ Free login for clients 	<div>Agency features+</div> <ul style="list-style-type: none"> ✓ +10 more Brands (80 social channels)
	<div>Add-ons</div> <ul style="list-style-type: none"> ✓ Brands at \$14.5/Brand/month billed annually ✓ Team Members at \$10/Member/month billed annually 	<div>Add-ons</div> <ul style="list-style-type: none"> ✓ Brands at \$19.5/Brand/month billed annually ✓ Team Members at \$10/Member/month billed annually 	<div>Add-ons</div> <ul style="list-style-type: none"> ✓ 5 Brands at \$76/month billed annually ✓ Team Members at \$10/Member/month billed annually 	<div>Add-ons</div> <ul style="list-style-type: none"> ✓ 5 Brands at \$76/month billed annually ✓ Team Members at \$10/Member/month billed annually

Local taxes (VAT, GST, etc.) will be charged in addition to the prices mentioned.