

Google Maps

Including Google Maps on landing pages makes it easy for visitors to find your location and get directions, which improves their experience. It also boosts credibility by showing you have a real address, helps your business appear in local searches, and can increase foot traffic.

Inserting a Google Map

1. To add a Google Map to your landing page, click on the **Insert** button to view the menu.



2. In the menu, click on the **Elements** tab and choose the **Google Map** element to be inserted in your landing page.



3. Select the address to be displayed, the map type, and the radius to be covered in the map.

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Accessing Google Map properties

 The Google Map is now inserted in your landing page. Access the Map properties by clicking on the **Properties Icon** next to the element name in case it is not visible already. In the properties tab, you can change the alignment and dimensions of the Google Map element. Make edits to the location by clicking on the **Edit Map** button.

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