



Pages

Zoho LandingPage simplifies the creation and management of impactful landing pages, providing users with a seamless experience from design to analytics. Here is a step-by-step guide to create and manage landing pages.


How to create landing pages in Zoho LandingPage?

1. Log in to your workspace and create a new landing page by clicking **+New Page** under **Pages**.
2. Provide a name for the page and start customizing accordingly.

How to manage landing pages in Zoho LandingPage?

The screenshot displays the Zoho LandingPage interface. On the left, there is a sidebar with 'Groups' and 'All Pages (4)'. The main area shows a table of landing pages with columns for Page Name, Status, Visitors, Conversions, and Conversion Rate. A '+ New Page' button is visible at the top left of the main area. The table lists four pages: 'Marketing Show', 'Webinar Invite', 'App SignUp', and 'Home Improvement', all with a status of 'Published'.

Page Name	Status	Visitors	Conversions	Conversion Rate
<input type="checkbox"/> Marketing Show Last Updated on Jan 22, 2024	● Published	15	4	26.67%
<input type="checkbox"/> Webinar Invite Last Updated on Jan 19, 2024	● Published	13	3	23.08 %
<input type="checkbox"/> App SignUp Last Updated on Jan 19, 2024	● Published	9	4	44.44 %
<input type="checkbox"/> Home Improvement Last Updated on Jan 02, 2024	● Published	25	8	32 %

 **Note:** Visitors, conversions, and conversion rates are visible only for published landing pages.

1. Navigate to the **Pages** tab to access a comprehensive list of landing pages created by you. This section displays essential information such as status, visitors, conversions, and conversion rates.
2. You can sort and filter the view according to your requirements based on
 - Name
 - Status (draft, scheduled, published, unpublished)
 - Modified time
 - Created time
 - Visitors
 - Conversions
 - Conversion rates
3. For specific actions such as **editing, cloning, deleting, or viewing event logs** for a particular page, click on the ellipses next to the page.
4. Keep your workspaces organized by grouping your landing pages. To create a group, click on **+New group** and provide a name for the group.
5. To move pages from the "**All Pages**" view, select the checkbox next to the desired pages and click on **Move to Group**.

My Workspace

Pages

Leads

Users

2

Page(s) Selected

Select All

Move to Group

Delete

Cancel

Page Name	Status	Visitors	Conversions	Conversion Rate	
<input checked="" type="checkbox"/> Marketing Show Last Updated on Jan 22, 2024	<div></div> Published	15	4	26.67%	<div></div>
<input checked="" type="checkbox"/> Webinar Invite <div></div> Last Updated on Jan 19, 2024	<div></div> Published	13	3	23.08 %	<div></div>
<input type="checkbox"/> App SignUp Last Updated on Jan 19, 2024	<div></div> Published	9	4	44.44 %	<div></div>
<input type="checkbox"/> Home Improvement <div></div> Last Updated on Jan 02, 2024	<div></div> Published	25	8	32 %	<div></div>