

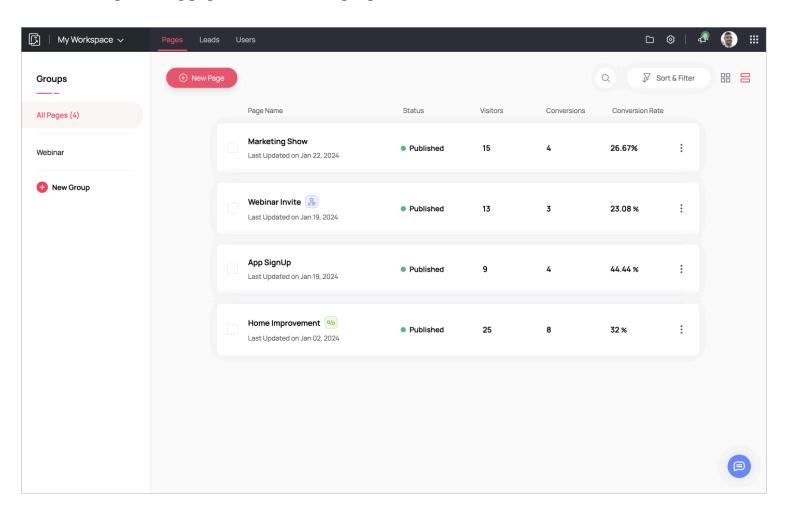
Pages

Zoho LandingPage simplifies the creation and management of impactful landing pages, providing users with a seamless experience from design to analytics. Here is a step-by-step guide to create and manage landing pages.

How to create landing pages in Zoho LandingPage?

- 1. Log in to your workspace and create a new landing page by clicking **+New Page** under **Pages**.
- 2. Provide a name for the page and start customizing accordingly.

How to manage landing pages in Zoho LandingPage?



- Note: Visitors, conversions, and conversion rates are visible only for published landing pages.
- 1. Navigate to the **Pages** tab to access a comprehensive list of landing pages created by you. This section displays essential information such as status, visitors, conversions, and conversion rates.
- 2. You can sort and filter the view according to your requirements based on
 - Name
 - Status (draft, scheduled, published, unpublished)
 - Modified time
 - Created time
 - Visitors
 - Conversions
 - Conversion rates
- 3. For specific actions such as **editing, cloning, deleting, or viewing event logs** for a particular page, click on the ellipses next to the page.
- 4. Keep your workspaces organized by grouping your landing pages. To create a group, click on **+New group** and provide a name for the group.
- 5. To move pages from the "**All Pages**" view, select the checkbox next to the desired pages and click on **Move to Group**.

