

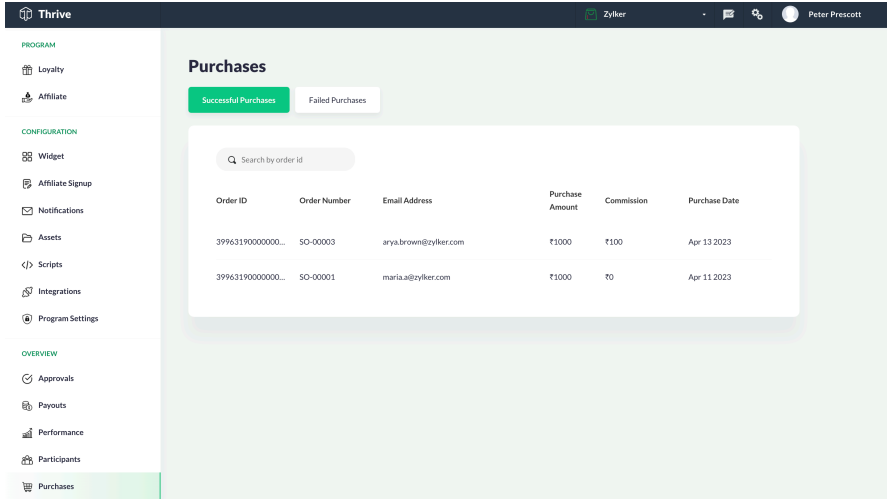
Purchases

The *Purchases* tab in Zoho Thrive has two sub sections:

Successful Purchases

Each time a customer purchases a product from your website or store via Zoho Thrive, purchase details such as the **Order ID**, **Order Number**, **Purchase Date**, purchasers **Email Address**, etc., are stored under the *Recent Purchases* tab.

You can easily view a particular record by typing in the Order ID for the purchase inside the search bar.



The screenshot shows the Zoho Thrive interface with the 'Purchases' tab selected. The left sidebar contains navigation options under 'PROGRAM' (Loyalty, Affiliate), 'CONFIGURATION' (Widget, Affiliate Signup, Notifications, Assets, Scripts, Integrations, Program Settings), and 'OVERVIEW' (Approvals, Payouts, Performance, Participants, Purchases). The main content area is titled 'Purchases' and has two tabs: 'Successful Purchases' (active) and 'Failed Purchases'. Below the tabs is a search bar labeled 'Search by order id'. A table displays two purchase records:

Order ID	Order Number	Email Address	Purchase Amount	Commission	Purchase Date
39963190000000...	SO-00003	anya.brown@zyller.com	₹1000	₹100	Apr 13 2023
39963190000000...	SO-00001	maria.a@zyller.com	₹1000	₹0	Apr 11 2023

Failed Purchases

The section will also include the records of all the **Failed Purchases**.