



Zoho Corporation

Complete set up process

After you sign in to Zoho Thrive, you'll need to complete the set-up process to start building programs.

Before you begin, there are a few important terms to keep in mind while setting up.



Organization: Every account inside Thrive

Brand: Term used to describe the store or site integrated with Thrive.

Platform: Name of the builder software used to build your store/site (e.g. Zoho Commerce, Shopify)



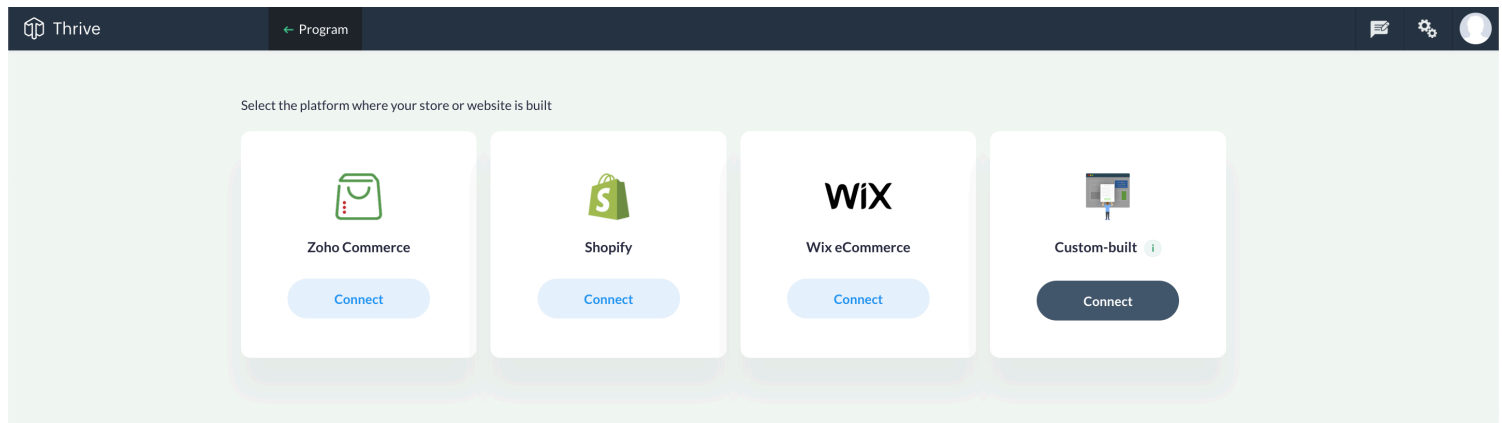
Each organization can have multiple brands (either of different platforms or custom sites) and each brand can run an affiliate and loyalty program.

Set up Process

On the welcome page, you'll need to create a Thrive account for your organization. To do that:

1. In the pop-up, enter your **Organization Name**.
2. Click **Create**.

After the account is created, you will land on a page where you need to integrate your store or website with Zoho Thrive.



Thrive currently comes with three platform integrations, Zoho Commerce, Shopify and Wix, and a **custom-built** site integration option for websites built without the help of any builder software. For steps on how to connect your store/website, click on [this](#) link and pick the appropriate option.